



# PAGODA



Service Above Self

One Profits Most Who Serves Best

Issue No. 602-05 December 2023

Published Weekly

## 05 December - Speaker Meeting

## 12 December - Xmas Market

### Coming Events

### December Birthdays

- 05.12 — Speaker Meeting@Hualuxe Sh Twelve 6:30 - 8:30 pm
- 12.12 — Xmas Market@Grand Millenium Sh 6:30 - 8:30 pm
- 19.12 — TBD
- 26.12 — Xmas Break

- 14 — Peter Bromberger
- 17 — Jennifer Bradshaw
- 19 — Andrew Hill
- 25 — Robert Sherman
- 26 — Ozgur Dogan Gunes

### The Four-Way Test 四大考驗

Of the things we think, say, or do:  
对于我们所想、所说、所做的事情，  
我们应该事先扪心自问：

1. Is it the **truth**?  
是否一切属于真实?
2. Is it **fair** to all concerned  
是否各方得到公平?
3. Will it build **goodwill** and  
**better friendships**?  
能否促进亲善友谊?
4. Will it be **beneficial** to all concerned?  
能否兼顾彼此利益?

### Officers & Directors

- Tiziana Richiardi – President
- Jeff Hasenfratz – Vice President
- Christian Goettker – Secretary
- Rainer Kern – Treasurer
- Christian Goettker – President Elect
- David Smith – Immediate Past President

- Rita Malvone
- Tilman Rieger
- Holger Schober
- Tomas Kucera
- Alejandro Buriel

### Committees & Chairs

- Club Administration Chair:** Christian Goettker
- Membership Committee:** Tilman Rieger
- Fellowship Committee:** Tomas Kucera
- Service Projects Committee:** Basile Waite
- Youth Service Committee:** David Richardson
- Rotary Foundation:** Robert Sherman
- Gift of Life (GOL):** Terri Lau
- Sister Clubs:** Motohiro Yamane
- Pagoda & Public Image:** Carlotta Godio
- Speaker Program:** Jeff Hasenfratz
- Circle of Centennial Rotary Club:** Terri Lau
- Assitant Governor:** Rita Malvone
- Club Admin:** Vivian Huang

Tuesday, Nov. 28th, 2023

Dinner Attendance:

Members	12
Visiting Rotarians	00
Guests	03
<b>Total Headcount</b>	<b>15</b>

Happy Money: CNY 4,426.00



Highlights from the election night

The Shanghai Rotary Club recently held its highly anticipated election night, a momentous occasion that highlighted the dedication and commitment of its members. Thanks to the hard work and meticulous planning of Vivian, Jeff, Moto, Tracy, and of course to the great effort and commitment of our Nomination and Election Committee Chair Richard, the event unfolded seamlessly, leaving attendees inspired and hopeful for the future. As the night concluded, the club warmly welcomed its new board members; President Nominee: Tomas Kucera, Vice President: Basile Waite, Secretary: Rohit Ballal, Treasurer: Titus Bongart, and Directors: Alexander Hartmann, Christian Kober, Rita Malvone, Frank Yih, and Samson Popowitz.

Richard, Vivian, Jeff, Moto, and Tracy deserve immense gratitude for their tireless efforts in ensuring the success of the election night. Their meticulous planning and attention to detail allowed the event to run smoothly, providing a platform for members to exercise their democratic rights and elect the club's new leaders. Their dedication to ensuring smooth proceedings is commendable, and their hard work did not go unnoticed.

The newly elected board members bring a diverse range of talents and experiences to their respective positions, ensuring a well-rounded and dynamic leadership team. Next year's President, Christian Gottker, expressed his excitement and gratitude that he will be working with such a fantastic team. As the club moves forward, it will undoubtedly continue to positively impact the lives of individuals and communities, both locally and globally.

Written by Rohit



**Speaker Program: Rebuilding Brand Relevance in China**



Leon Zhang  
PwC Strategy&

Leon is a partner from PwC Strategy&, heading the brand advisory services.

With close to 20 years' professional service experiences in multiple leading consulting firms, he has been committed to unlocking clients' growth potential through engagements on brand-led growth strategy, business model innovation, digital transformation, and customer experiences design. His category expertise spans industries as diverse as consumer goods, technology, financial services, etc.

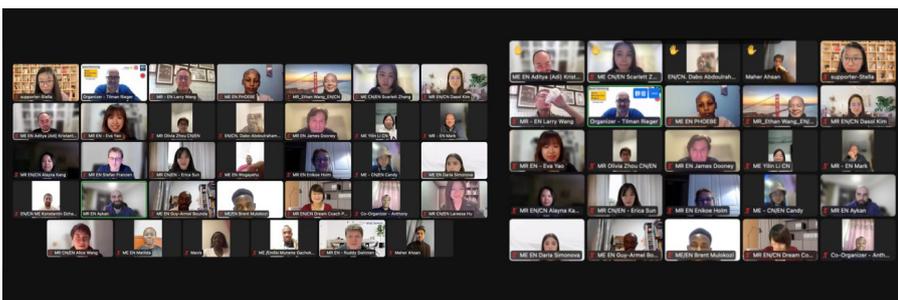
Other than his consulting experiences, Leon was also a senior executive at a leading financial services group, leading strategy, innovation, and cross-BU growth initiatives. Leon has accumulated solid client-side experiences, especially related to transformation of middle/large-scale corporations and collaboration within complex business organizations.

Besides, Leon is a regular instructor/lecturer at Chinese-Deutsch Institute of Tongji University, School of Management of Fudan University, and Tsinghua PBCSF. His thoughts on business trends and brand building have also been reported/published on Harvard Business Review, Xinhua News, CBN Weekly, and CEIBS Business Review, etc.

**Career Empowerment Program (CEP)**

On 26 November we organized for the fourth time this year a Career Empowerment Program (CEP) Online Speed Mentoring event. Like last time it was a huge success with wonderful feedback from both Mentors and Mentees. I especially want to thank Alayna, Stefan, Aykan, Enikö and Lareesa for showing up and being a Mentor for these young professionals and students (many from Africa and other countries outside of China). We had maybe only 2-3 Chinese among the mentees and everything was in English. So, for the Rotarians and Rotary friends in this group who are available at the given time there is no obstacle to spend two hours for an online call that can make such an impact in the lives of those mostly underprivileged students and young professionals who are in need of Guidance and orientation for their life and career.

Written by Tilman Rieger



**Feedback From Mentees**

- Thank you so much for organizing such an amazing activity to talk and listen your mentor who helps in great way as it helps to gather your scattered thoughts your unplanned stuff and things which creates hurdles in ur career growth !!
- I feel fortunate to have had the opportunity to learn from someone as knowledgeable and caring as you. Thank you once again for your time, patience, and belief in my potential.
- It is an honor for me to talk with my mentor here tonight. And I am really grateful for the fantastic one-on-one session I had with her, and the connection thereof.
- Thank you for the great opportunity, it was really important for me to talk to a professional that can give me advices on how to move on in my career path, give validation and share her experience! I really treasure this chance.

**Feedback From Mentors**

- Really loved this ! I rediscovered the power of 'ditching' the plan so to speak and just going with the flow of what a person is saying and helping them to connect the dots in relation to their goals. My mentee and I totally clicked !!
- Thankyou for being a great Mentee Yilin ! You came prepared and with enthusiasm. You know what you want and it was great to help you gain clarity !
- This space isn't merely about dispensing advice; it's about amplifying voices, fostering encouragement, and instilling empowerment.
- This occurs because the connecting magic stems from hearts that are both desiring and willing. My heartfelt thanks extend to all the co-creators of this magical space.

